

North Carolinians Sportsbook Engagement

Past 30 days

- GeoComply processed approximately 103,000 geolocation checks from North Carolinians attempting to access legal U.S. sportsbooks
- GeoComply detected over 26,000 unique sportsbook usernames in North Carolina
- 37% of these geolocation checks represented North Carolinians attempting to access Virginia sportsbooks, and 8% were attempting to access Tennessee sportsbooks

